



# DON BOSCO COLLEGE

(Affiliated to Bangalore North University, Recognized by Govt. of Karnataka)  
TC Palya, Bengaluru, Karnataka.

In Association with



## PRIMAX FOUNDATION

(Registered Under Karnataka Societies Registration Act 1960)  
Reg. No. JNR-S211-2015-16, MSME Reg. No. : UDYAM-KR-03-0144791  
CSR Reg. No. : CSR00038642, NITI AAYOG Reg. No. : KA/2022/0318909  
Bengaluru, Karnataka, India



Organizes

# 6 Days VIRTUAL WORKSHOP ON

**MASTERING THE MARKET:  
UNLEASHING THE POWER OF  
TRADING AND INVESTMENT**

Registration  
Fee  
₹ 900/-

08-04-2024

to

13-04-2024

6.00 P.M. to 8.00 P.M.

For Registration  [CLICK HERE](#)

## About Primax Foundation, Bengaluru

Primax Foundation was established 2015 and it was registered under the Karnataka Societies Reg. Act 1960 (Reg. No JNR-211-2015-16) Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need- based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and molding them to suitably fit into all aspects of corporate requirements.

## About Don Bosco College, Bengaluru

Don Bosco College is built around the rich legacy and years of experience gained from leading 15 Don Bosco Universities, 252 Don Bosco Colleges and 3250 Don Bosco Schools in 134 countries of the world. The noble Mission of Don Bosco College is to groom intellectually competent, professionally efficient, socially responsible and morally upright individuals through holistic and innovative education in the Don Bosco way. Don Bosco college in TC Palya, Bengaluru, is just 2 years old, but it is a pioneer in rendering academic expertise and fostering research and innovation in young minds. It has been awarded as the "Outstanding Education Start-up of the Year" from Icons of Asia, Global Empire Events, Delhi for its commendable position in building the student community with robust intellectual capabilities and ardent focus on research with utmost care and integrity in its very early stage of humble beginning.

## About Workshop

This workshop aims at equipping the participants to make informed investment decision in the stock market. It provides hands-on training using the real-time stock price data to compute the intrinsic value of the stock and check if it is overpriced or under-priced. Enable participants to make buy/sell/hold decisions by carefully analysing real-time candle stick chart patterns and various technical indicators. The participants will also be provided with adequate training to construct an optimal of stocks that would help them in improving their risk – adjusted return and increase portfolio stability along with key knowledge on mutual funds.

## Key Takeaways

- A solid understanding of fundamental concepts on stock market and computation of risk-return of stock and portfolio.
- Hands-on experience in using technical analysis tools to analyze stock charts by identify trends, support and resistance levels, patterns, and also by using technical indicators such as moving averages, RSI, Bollinger Bands and Fibonacci.
- Live market analysis to bridge the gap between theory and practical application.
- The importance of staying informed about economic indicators, industry cycle and news that could impact stock prices.
- Build a well-balanced portfolio that aligns with risk tolerance and financial goals.
- Understand the significance of asset allocation in mutual fund investments and how to strategically allocate resources among different asset classes.

## Content to be covered

Day	Topics Covered
1.	Attributes of Investment and Investment Process - Risk Profiling of the Investors. Basic concepts like index (SENSEX and NIFTY) - Sectoral Indices Computation, Introduction to IPO Computation of Risk and return of individual stocks and Portfolio (using real-time market data)
2.	Real-time fundamental analysis (EIC Approach) and Equity Research Modeling
3.	Technical analysis: Japanese Candlesticks- Trend Identification- Pivot Points- Golden Concepts of Support and Resistance.
4.	Buy/Sell/ Hold Decisions using Real-time Chart Patterns and Technical indicators : Scalping, Intraday, Swing and Positional Trading Strategies. Hands on Live Trading session.
5.	Portfolio construction using Markowitz and Sharpe's single index model (using real-time market data) and Portfolio Evaluation.
6.	Mutual Fund for Beginners - Asset Management Companies - Risk and Return - Net Asset Value - Mutual Fund Schemes - Tax Benefits Scheme - Analyzing the performance of the schemes - Fact Sheet.



## RESOURCE PERSONS



### **Dr Arjun B. S.**

School of Business and Management  
CHRIST (Deemed to be University) BGR Campus  
Bengaluru, Karnataka



### **Dr. Deepika S. R.**

School of Business and Management  
CHRIST (Deemed to be University) BGR Campus  
Bengaluru, Karnataka



### **Dr. Sathish P**

School of Business and Management  
CHRIST (Deemed to be University) BGR Campus  
Bengaluru, Karnataka

## Key Information

**Duration:** 6 days (08-04-2024 to 13-04-2024)

**Timings:** 6.00 pm to 8.00 pm

**Registration Fee :** Rs. 900 for participants from India and 75 US \$ for participants from outside India

### **Note:**

- Only 80 seats are available. Therefore, registration will be made on first come first serve basis.
- Recorded session link will be provided (Only View Option Max. Five Days)
- Participation Certificate is issued only on attending all six sessions.

## Patrons

### **Prof. T. Rajeswari**

**President**

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Bengaluru, Karnataka

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